

## 1 Introduction

- 1.1 This note provides indicative cost estimates for the TRAVL surveys we undertake. The cost estimates are provided for TRAVL surveys of different land uses as well as providing the 'base cost' (which includes organisation, materials, supervision, data entry and analysis) and the 'cost per access' in order to calculate costs based on the size of the site if the site has several access points.
- 1.2 Please note that the estimates stated in this document are our best indicative estimates for each land use and are useful when trying to identify costs for Travel Plan monitoring surveys. The estimates could vary from those shown in Table 1 depending on the characteristics of each individual site, i.e. the times of the survey may change or a site may be very quiet leading to fewer staff being required.
- 1.3 Staff rates are based on the TRAVL management team's standard 2009 rates and therefore an inflation rate should be added for Travel Plan monitoring surveys expected to be undertaken in future years. The estimates also include a 5% contingency.
- 1.4 All cost estimates included in this report are for quotation purposes only. A site visit, which has been included in the overall costs, will need to be undertaken by the relevant survey contractor before organising the survey to finalise the quotation for the survey at the time so it accurately represents the survey to be undertaken at the site.
- 1.5 If you require any more detailed information on your survey quote, please feel free to contact us by emailing Louise Smith [lsmith@mvaconsultancy.com](mailto:lsmith@mvaconsultancy.com) or Steven Longman [slongman@mvaconsultancy.com](mailto:slongman@mvaconsultancy.com). For details of what each survey type entails, please refer to the TRAVL Methodology, which can be found on [www.travl.org.uk](http://www.travl.org.uk).
- 1.6 The 'base cost' of a TRAVL survey is £1,958.37 + VAT. This includes the organisation costs, materials, supervision, data entry and analysis costs. Added to this will be the 'cost per access', which includes the surveyor costs and these can vary depending on the length of the survey and the number of accesses.
- 1.7 A cost estimate can be obtained by locating the relevant land use in Table 1 and finding the cost based on the number of accesses the site has. For example, an estimate for an A1 – Retail Park site with 2 accesses would be £1,958.37 + £979 = £2,937.45 + VAT.
- 1.8 Table 1 overleaf shows the estimated survey costs per land use.

Table 1 Estimated Cost Per Land Use

Land Use	Sub Group	Hours	Cost for 1 access	Cost for 2 accesses	Cost for 5 accesses
<b>A1</b>	Retail park	08:00 – 18:30	£490	£979	£1,686
	Retail warehouse	08:00 – 20:30	£592	£1,183	£1,854
	Supermarket	08:00 – 22:00	£726	£1,451	£2,434
<b>A2</b>	Financial and professional services	08:00 – 18:00	£470	£939	£1,557
<b>A3</b>	Public House, Restaurant, Take away/Fast Food	10:30 – 23:30	£666	£1,332	£2,154
<b>B1</b>	Office, Light industry	07:00 – 19:00	£562	£1,123	£1,890
<b>B2</b>	General Industry	07:30 – 18:30	£510	£1,021	£1,611
<b>B8</b>	Storage & Distribution	08:00 – 18:30	£483	£966	£1,716
<b>C1</b>	Hotel	07:00 – 00:00	£851	£1,701	£2,869
<b>C2</b>	Residential Care	09:00 – 19:00	£459	£918	£1,557
	Hospital	07:00 – 22:00	£750	£1,501	£2,522
<b>C3</b>	Residential	07:00 – 22:00	£592	£1,183	£2,522
<b>For residential – in addition to the above:</b>					
+ <b>£75 per 50 units</b> for printing, postage and questionnaire collection/interviewing on <b>one</b> evening.					
+ <b>£125 per 50 units</b> for printing, postage and questionnaire/interviewing collection on <b>two</b> evenings.					
<b>D1</b>	Day Nursery	07:30 – 18:00	£399	£798	£1,659
	Health Centre	07:00 – 19:00	£562	£1,123	£1,659
	School	07:30 – 17:00	£467	£933	£1,496
<b>D2</b>	Bingo	11:00 – 23:00	£581	£1,162	£1,958
	Bowling	11:00 – 23:00	£611	£1,223	£1,764
	Cinema	12:00 – 00:00	£592	£1,185	£2,219
	Health Clubs and Sports	07:00 – 22:00	£670	£1,340	£2,548
	Leisure Complex	07:00 – 00:00	£884	£1,768	£3,002
	Nightclub	22:00 – 03:00	£240	£480	£982
	Golf Courses	07:00 – 10:30	£720	£1,440	£2,604
<b>SG</b>	Hostel	07:00 – 00:00	£936	£1,873	£2,871

## **2 Other Additional Costs**

- 2.1 Please add approximately £500 for freight counts and interviews (at each loading location), required at all sites which receive deliveries.
- 2.2 We suggest offering a small prize draw for residential surveys, of up to £50 in vouchers.
- 2.3 Please add approximately £200 per extra interviewer per day, for busy sites.