



T R A V L

Trip Rate Assessment Valid for London



mvaconsultancy

What is TRAVL?

TRAVL is a unique, multi-modal trip generation database specifically for London.

It is used by planners working on projects across London to estimate the effect of proposed changes in land use on transport patterns and, in particular, on the amount of road traffic in an area.

It was developed by the London Research Centre in association with the London Boroughs. In 2004, responsibility for TRAVL was transferred to London Councils, who in turn have contracted transport consultancy MVA to manage the project.

What data is held on TRAVL?

The TRAVL database contains surveys of over four hundred sites across London.

The sites reflect urban development trends across the capital and are chosen to ensure that TRAVL's coverage remains comprehensive.

A full description of each site, including its size, location and PTAL is held on the TRAVL database. Count and interview data is collected on site and analysed to produce trip estimate reports.

All types of developments and use classes are covered. For example, TRAVL contains surveys of residential sites, office buildings, supermarkets, garden centres, restaurants and schools.

TRAVL - Site Report

Name	B200 Harlequin 1 Pro
Business	Construction Site
Address	Harlequin Avenue Brentford Middlesex
District	Brentford
Borough	HOUNSLOW
Postcode	TW8 9EW
Location	Outer

How is data collected?

Specially trained enumerators and interviewers carry out counts and interviews to establish the number of trips made to and from the site by all modes of transport. In addition, details are collected, by observation or questionnaire, on other factors that may affect the modal split of trips, such as the availability of public transport and parking facilities.

All data is checked before being incorporated onto the database.





T R A V L

Trip Rate Assessment Valid for London



mvaconsultancy

What information does TRAVL provide?

TRAVL's unique data can be used to predict the likely number and nature of trips that would be generated by a new development(s).

Predictions can be made of the number of trips to and from a planned development for every half hour period by the main modes of transport, including car, bus, train, underground, taxi, cycle and on foot. TRAVL can provide details by journey purpose, such as travel to work and resident trips. Information can also be provided on the likely number of deliveries and parking location.

TRAVL provides additional data from residential developments, including community profiles (gender, ethnicity, age and no of beds etc), details on car ownership and extra categories for journey purpose, such as shopping and school escort trips.

Who can use TRAVL?

TRAVL is available on subscription to the London Boroughs, consultants and anyone concerned with transport planning in the Greater London area.

A user manual is provided to help subscribers make the best use of TRAVL.

Travel Plan Monitoring

The TRAVL management team undertake travel plan monitoring surveys for organisations requiring a TRAVL survey as part of their travel plan.

Please see our newsletter and contact our Helpdesk for more information.

Contact Details

Rob Kidd

(London Councils Project Manager)

rob.kidd@londoncouncils.gov.uk

Conrad Haigh

(Project Director, Smarter Travel Director at MVA Consultancy)

chaigh@mvaconsultancy.com

Louise Smith

(Project Manager, Senior Consultant at MVA Consultancy)

lsmith@mvaconsultancy.com

Steve Longman

(Survey and Software Advisor, Analyst at MVA Consultancy)

slongman@mvaconsultancy.com

Sophie Robertson

(Survey Manager, Analyst at MVA Consultancy)

srobertson@mvaconsultancy.com

www.travl.org.uk